

JUNIPER BROWER

Art Director | UX/UI Designer | Comprehensive Creative

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www.juniperbrower.com

EXPERIENCE

SOUTHCOAST – Art Director | UX/UI Designer

NOVEMBER 2023 - FEBRUARY 2024 (4 months)

Contract– Reimagined marching band show design company's user experience and brand. Managed and delivered all designs relating to brand, user experience, interface and interaction design.

Communicated customized design system to development. Launch of site will be March 2024. Design examples available upon request.

RPA ADVERTISING – Art Director | UX/UI Designer

AUGUST 2022 - JULY 2023 (1 year)

Full-Time– Product design art director for the agency's website redesign. Collaborated with other internal specialists and focused on interface and interaction design. Additionally, contributed to customer experience development for Honda, Acura, and Southern California Edison on various projects.

INTEGRATION INNOVATION, INC (i3) – Production Artist

JULY 2022 - OCTOBER 2022 (4 months)

Contract– 2D Production artist for VTSG (Virtual Training, Simulation & Gaming) business of i3, for screenspace and VR/AR training games, gov't-owned distribution platforms and configuration management software. Consulted on UX and Interface/interaction design.

SPARKMAN INDOOR – Concept Designer | Art Director

NOVEMBER 2015 - APRIL 2023 (7 years 5 months)

Contract– 2x World Championship Designer & Director responsible for conceiving, research + exploration, revisions, and delivery of concepts and digital images/files needed for the production's conceptual and visual design. Managed production of set and costuming teams.

Provided art direction and performance development to performers throughout their competitive season.

PROFICIENCIES

Art Direction

Product Design, UX/UI Design

Graphic Design, 2D, Illustration, watercolor, & various fine art skills

Sketch, InVision, Figma, & Adobe XD

Adobe Creative Suite (AI, PS, AE, Id)

Exploring AR/VR capabilities

Notion, JIRA, Google Workspace, Microsoft Teams, & Slack

EDUCATION

THE BOOK SHOP – School for Ads

JANUARY 2023 - AUGUST 2023

UNIVERSITY OF ALABAMA BIRMINGHAM – Bachelor of Arts

GRADUATED APRIL 2022

AWARDS + ACKNOWLEDGEMENTS

BEYOND RPA AWARD 2022 - Given to a select associates for accomplishments that go beyond their job description and have impact

CHAMPION WGI OPEN CLASS 2019
“For Now, I am Winter” - Lead Concept and Art Director

CHAMPION WGI OPEN CLASS 2016
“Aurora” - Development of Concept and Art Direction